

# Personalized International Retail Team Icon

Registered International Retail Team can request a personalized Retail's Big Show International Retail Team icon for use in print materials, online as well in social media. To request the icon, please email [cuevass@nrf.com](mailto:cuevass@nrf.com) the following information:

- Official name of registered International Retail Team
- Name to displayed on the graphic (see example)
- Primary use of graphic (web, print, social, etc...)

## Icon usage rules:

You may not alter the International Retail Team icon.

The icon may only be used in promotion of the current event.

